

PRESS RELEASE



Introducing A "New Classic" Standard Zoom Lens and the World's Most Compact, Lightweight¹ Telephoto Zoom Lens

M.Zuiko Digital ED 12-40mm F2.8 PRO II and
M.Zuiko Digital ED 40-150mm F4.0 PRO



M.Zuiko Digital ED 12-40mm F2.8 PRO II



M.Zuiko Digital ED 40-150mm F4.0 PRO

Bethlehem, PA, February 15, 2022 – OM Digital Solutions is pleased to announce two new Micro Four Thirds System standard compliant M.Zuiko PRO lenses:

The M.Zuiko Digital ED 12-40mm F2.8 PRO II (35mm equivalent: 24-80mm) is a high-performance, standard zoom lens featuring the brightness of F2.8 across the entire zoom range from wide-angle 24mm equivalent to mid-range telephoto 80mm equivalent¹. This is the successor to the popular classic Micro Four Thirds M.Zuiko Digital ED 12-40mm F2.8 PRO standard zoom lens (released November 29, 2013) and offers improved image quality and weather-resistant performance thanks to the latest technologies.

The M.Zuiko Digital ED 40-150mm F4.0 PRO (35mm equivalent: 80-300mm) is a compact, lightweight telephoto zoom lens that covers a broad focal length range from mid-range 80mm equivalent² to telephoto 300mm equivalent². This high-performance M.Zuiko PRO lens is the world's most compact, lightweight model¹, featuring a fixed maximum aperture value of F4.0.

KEY BENEFITS

M.Zuiko Digital ED 12-40mm F2.8 PRO II

- Reliable weather-resistant performance for stress-free shooting even in punishing environments
- Further improved high image quality and a compact, lightweight design in a standard zoom lens with a fixed maximum aperture of F2.8
- Versatile features for a wide range of applications, including macro shooting

M.Zuiko Digital ED 40-150mm F4.0 PRO

- The world's most compact, lightweight¹ and high image quality telephoto zoom lens for a new era
- Reliable weather-resistant performance for stress-free shooting even in punishing environments
- Closest focusing distance of 70 cm (at all focal distances), and macro capabilities with a maximum image magnification of 0.41x2)

AVAILABLE WITH BOTH LENSES

Reliable weather-resistant performance for stress-free shooting even in punishing environments

- Advanced IP53 dustproof and splashproof performance, and freezeproof performance to 14°F

Both lenses clear the IPX3 and higher splashproof tests, far exceeding the conventional IPX1 rating, as well as dustproof tests. Both feature IP53 dustproof and splashproof performance for peace of mind in even more punishing conditions. They can also function in low-temperature environments down to 14°F, and pairing these lenses with a dustproof, splashproof, and freezeproof camera body makes it possible to continue shooting in punishing environments such as rain, snow, and even dusty environments with peace of mind.

- Fluorine coating added

In addition to water, oil, and dust repellent performance, the fluorine coating on the front-most lens reduces friction. Both lenses can easily be cleaned with a blower or cloth when dirty, allowing users to continue shooting immediately.



M.Zuiko Digital ED 12-40mm F2.8 PRO II attached to OM SYSTEM OM-1

MAIN FEATURES: M.Zuiko Digital ED 12-40mm F2.8 PRO II

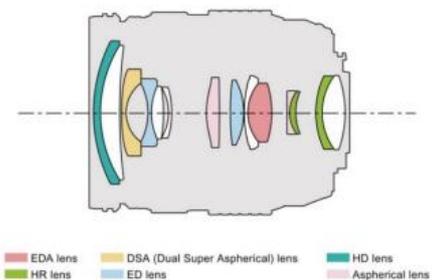
1. Further improved high image quality and a compact, lightweight design in a standard zoom lens with a fixed maximum aperture of F2.8

- Optical design with 14 elements in nine groups for excellent resolution across the entire zoom range

This model uses an optical design with 14 elements in nine groups (one EDA lens, two aspherical lenses, one DSA lens, two ED lenses, one HD lens, two HR lenses) with four aspherical lenses including a DSA lens effectively placed to achieve a compact, lightweight form and superior depictive performance expected of an M.Zuiko PRO lens. Effectively compensating for aberrations that occur when zooming, results in high resolution from the center to the edges of the frame across the entire zoom range, from wide-angle 24mm equivalent to mid-telephoto 80mm equivalent¹. This high-performance lens fully utilizes the high image quality performance of the camera body when using High Res Shot mode.

- Clearer, sharper imaging than ever before

The latest manufacturing techniques suppress surface scattering on aspherical lenses, significantly reducing flares compared to conventional products, resulting in clearer depictive performance. Optimal placement of coating, including ZERO (Zuiko Extra-low Reflection Optical) coating, improves resistance in backlit situations.



Lens construction diagram

2. Versatile features for a wide range of applications, including macro shooting

- Close-up shooting performance with a maximum image magnification of 0.6x1

This lens features a closest focusing distance of 20 cm across the entire zoom range. At the wide-angle end, users can enjoy macro shooting with an enhanced sense of perspective, and at the telephoto end a maximum image magnification of 0.6x that rivals half-macro lenses, for authentic close-up shooting. The lens is capable of various styles of macro shooting and includes support for Focus Stacking which is useful for close-up shooting.

- A MSC mechanism enables high-speed, silent AF

The compact, lightweight focusing unit consisting of two cemented lenses is powered by a linear motor driving MSC (Movie and Still Compatible) mechanism, resulting in high-speed, silent AF. This design makes shooting still images and videos easy. The lens is capable of approximately 50 fps (AF/AE tracking) sequential shooting when paired with the new OM SYSTEM OM-1, thanks to advanced camera control technology.

- Superb controls for quick setting changes

Pull the focus ring toward you to instantly switch to manual focus with the Manual Focus Clutch mechanism and use the L-Fn (lens function) button to control the lens with a single finger. These features allow users to quickly switch settings as needed to continue shooting without delay.



Sealing illustration

PRICING & AVAILABILITY:

M.Zuiko Digital ED 12-40mm F2.8 PRO II

\$999.99 USD; \$1,299.99 CAD

Availability date: Early March 2022

BUNDLED ACCESSORIES:

LH-66D Lens Hood

This lens hood is designed exclusively for the M.Zuiko Digital ED 12-40mm F2.8 PRO and M.Zuiko Digital ED 12-40mm F2.8 PRO II. It reduces unwanted light entering the lens in backlit scenes and protects the lens.

MAIN FEATURES: M.Zuiko Digital ED 40-150mm F4.0 PRO

1. The world's most compact, lightweight¹ and high image quality telephoto zoom lens

- Excellent resolution across the entire zoom range from 80mm to 300mm

This lens uses the same fundamental structure as the M.Zuiko Digital ED 40-150mm F2.8 PRO, which is well known for its high resolution, and incorporates an optical design with 15 elements in nine groups (two ED lenses, one Super ED lens, one HR lens and two aspherical lenses). An effective layout of special lenses helps to thoroughly suppress chromatic aberration, which tends to occur with telephoto lenses, and delivers high-resolution imaging from the maximum aperture value across the entire zoom range and frame while maintaining a compact and lightweight form. The lens also features ZERO (Zuiko Extra-low Reflection Optical) coating, thoroughly eliminating ghosts and flares for clear depictive performance even in difficult conditions such as backlit scenes. This high-performance lens fully utilizes the high image quality performance of the camera body even when using High Res Shot mode.

- The world's most compact, lightweight model¹ delivers unrivaled portability, and an inner zoom system improves usability

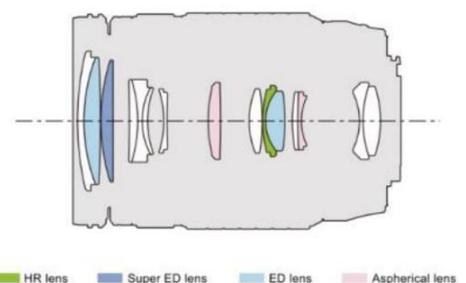
A retracting mechanism makes this the world's most compact, lightweight model as a fixed aperture value, 300mm equivalent (35mm equivalent) telephoto zoom lens, measuring approximately 99.4 mm long (124 mm long when in use) and weighing approximately 382 g, making it amazingly compact and lightweight. The lens was designed with a focus on ease of use when shooting and is equipped with a mechanism that makes it possible to retract and store the lens simply by turning the zoom ring. It also uses an inner zoom system that keeps the lens length the same across the entire focal length, suppressing center of gravity changes while zooming. Using compact, lightweight lenses in the front drastically reduces the feeling of heaviness, eliminating the long lens barrel and weight at the front of the lens, which is common to telephoto lenses, making shooting easier and more well-balanced.

2. Closest focusing distance of 70 cm (at all focal distances), and macro capabilities with a maximum image magnification of 0.41x²

This model features a closest focusing distance of 70 cm across the entire zoom range, just like the M.Zuiko Digital ED 40-150mm F2.8 PRO. At the telephoto end, close-up shooting is possible up to a maximum image magnification of 0.41x. Despite being a telephoto zoom, this lens also possesses superior close-up shooting performance for a wide range of applications. Focus Stacking³ is also supported, which captures multiple shots at different focal positions, and then automatically composites the shot. When paired with a compatible camera, this mode allows you take macro photos that are completely in focus from the front to the back of the image.



M.Zuiko Digital ED 40-150mm F4.0 PRO attached to OM SYSTEM OM-1



Lens construction diagram

PRICING & AVAILABILITY:**M.Zuiko Digital ED 40-150mm F4.0 PRO**

\$899.99 USD; \$1,149.99 CAD

Availability date: Early March 2022

BUNDLED ACCESSORIES:**LH-66E Lens Hood**

This lens hood is specifically designed for the M.Zuiko Digital ED 40-150mm F4.0 PRO. It reduces unwanted light entering the lens in backlit scenes and protects the lens.

LC-62G Lens Cap**DETAILED PRODUCT SPECIFICATIONS FOR BOTH LENSES**

Please see below relevant links for each product:

M.Zuiko Digital ED 12-40mm F2.8 PRO II

Link: <https://www.getolympus.com/lenses/m-zuiko-ed-12-40mm-f2-8-pro-ii.html>

M.Zuiko Digital ED 40-150mm F4.0 PRO

Link: <https://www.getolympus.com/lenses/m-zuiko-digital-ed-40-150mm-f4-0-pro.html>

ABOUT OM DIGITAL SOLUTIONS CORPORATION

OM Digital Solutions Corporation is a leading provider of award-winning digital imaging and audio solutions, noted for its precision optics and groundbreaking technologies.

After being split from Olympus Corporation in 2021, OM Digital Solutions was newly formed to infuse its imaging heritage of 85 years – including its technologies, products, services, and brand legacy – into a new agile company, unleashing the full potential of its business.

Today, OM Digital Solutions develops best-in-class products that challenge the boundaries of product design and functionality, fulfilling the needs of consumers and professionals alike.

For questions or additional information, please contact:

Jennifer Colucci
OM Digital Solutions Americas, Inc.
Senior Marketing Manager

Email: Jennifer.Colucci@om-digitalsolutions.com

Company names and product names contained in this release are trademarks or registered trademarks of their respective companies.

- 1 As of February 15, 2022. The world's most compact, lightweight model as a fixed aperture, 300mm equivalent (35mm equivalent) telephoto zoom lens. Our in-house research.
- 2 35mm equivalent.
- 3 The camera firmware may need to be updated to use this feature. See the website for information on supported cameras and firmware versions.